



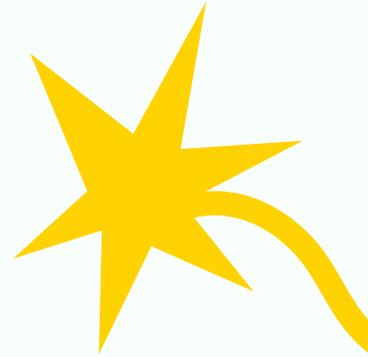
DATASHEET

THE OPINION BAROMETER

Numbers do the *real* talking, especially if you want to use your research findings to persuade the media, politicians, or your board! Work with us and get solid, robust, representative polls that extract the true feelings and opinions of people worldwide, no matter how short the turnaround.

Our senior researchers work with the world's largest polling companies to unearth hard-hitting statistics on your most complex social justice and organisational questions. Your involvement is key — we'll take you through the process with us, giving you plenty of opportunity for input. It's the only way to uncover truly explosive insights!

Use our opinion polls to test qualitative research data you've gathered with Outrageous' The View Finder tool or to test hypothetical scenarios for navigating a crisis. The Opinion Barometer is your go-to if you want to lobby politicians or take your statistics to the national, regional, or global media — these figures were made for change.



WHAT'S INCLUDED?

1

The option to launch opinion polls in multiple languages.

2

Expert help decoding your results.

3

We'll help you test new messages and new strategies.

4

Explore people's perceptions of your brand and your project, now and over time.

5

Our diverse range of suppliers means we can get to audiences others can't.

6

You will have plenty of opportunity to input into the research design and final outputs.

7

We'll help you understand the data through the lens of Diversity, Equity and Inclusion. So you can build a better world faster.

8

We'll even help you sell your findings into your organisation to create maximum change.

INVESTMENT

Prices based on countries, turnaround time & questions.

From

£10,000

+ VAT